

Newsletter - March 2008

Dear Hotel Customer,

IXeo and Myfidelio.net have the pleasure of introducing - micros-IX - a new flexible online booking portal designed for hotels wanting to sell unlimited customized packages on their own website and which combines your hotel products with destination information, such as country and city information, history, sightseeing, shopping, culture, transport information, event search and many more features...

With best regards,

Myfidelio.net & IXeo Interactive Travel SA

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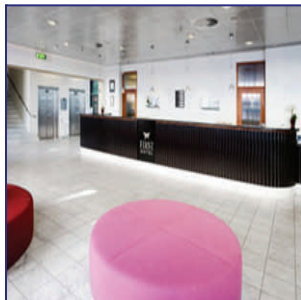


[First Hotel Reisen](#)

**What does this mean?**

The micros-IX online booking portal can easily be used either in addition to mylink or with your own existing online booking engine on your website.

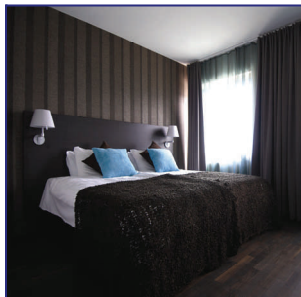
Allow your customers to customize their own packages with flights, excursions, transfers or any special promotions that you choose to add.



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**The benefits for you are:**

- Add destination content to your offers – all up-to-date, included automatically with the bookings
- Drive more business through your own hotel portal with your own packaging tool
- Combine your hotel's products with flights from anywhere to your destination
- Customize and market packages and promotions directly to your customers
- Control your portal content online via an integrated content management system
- Add an unlimited amount of images
- Monitor and track the visitors and their surfing behaviour on every page of your dynamic website
- Optimise your website for Search Engines
- You don't pay any booking fees regardless of volumes



[First Hotel Atlantica](#)

## Sign up for a 30 days free of charge trial period!

If you decide to subscribe for the micros-IX solution there is a subscription fee based on € 5 per room, per month paid annually in advance that covers all costs, updates and licenses. There is a minimum fee of €2,500 per year for hotels with less than 42 rooms and a maximum fee of €12,000 per year for hotels with over 200 rooms. Hotel collections and brands have the benefit of a volume price and should register online through <http://www.micros-ix.com/Login-SignUp.html>

For room only bookings, as well as for bookings including pre-defined packages, or an add-on package booking, there is no booking- or commission fee!

This zero charge for transactions and zero commission also apply to dynamic packages including accommodation and flights and includes service fees to cover all fulfilment and IATA license charges in order to make your dynamic packaged bookings very competitive.

**The trial period of 30 days is completely free of charge – Add this powerful booking engine to your website, enhance it with destination information and start offering your own packages directly to markets around the world!**



[First Hotel G](#)

micros-IX automatically handles applicable optimization across all search engines to insure your promotions achieve high ranking through keyword search.

**Sign up now** by filling out the online Registration Form under [www.micros-ix.com](http://www.micros-ix.com)

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