

myfidelio.net

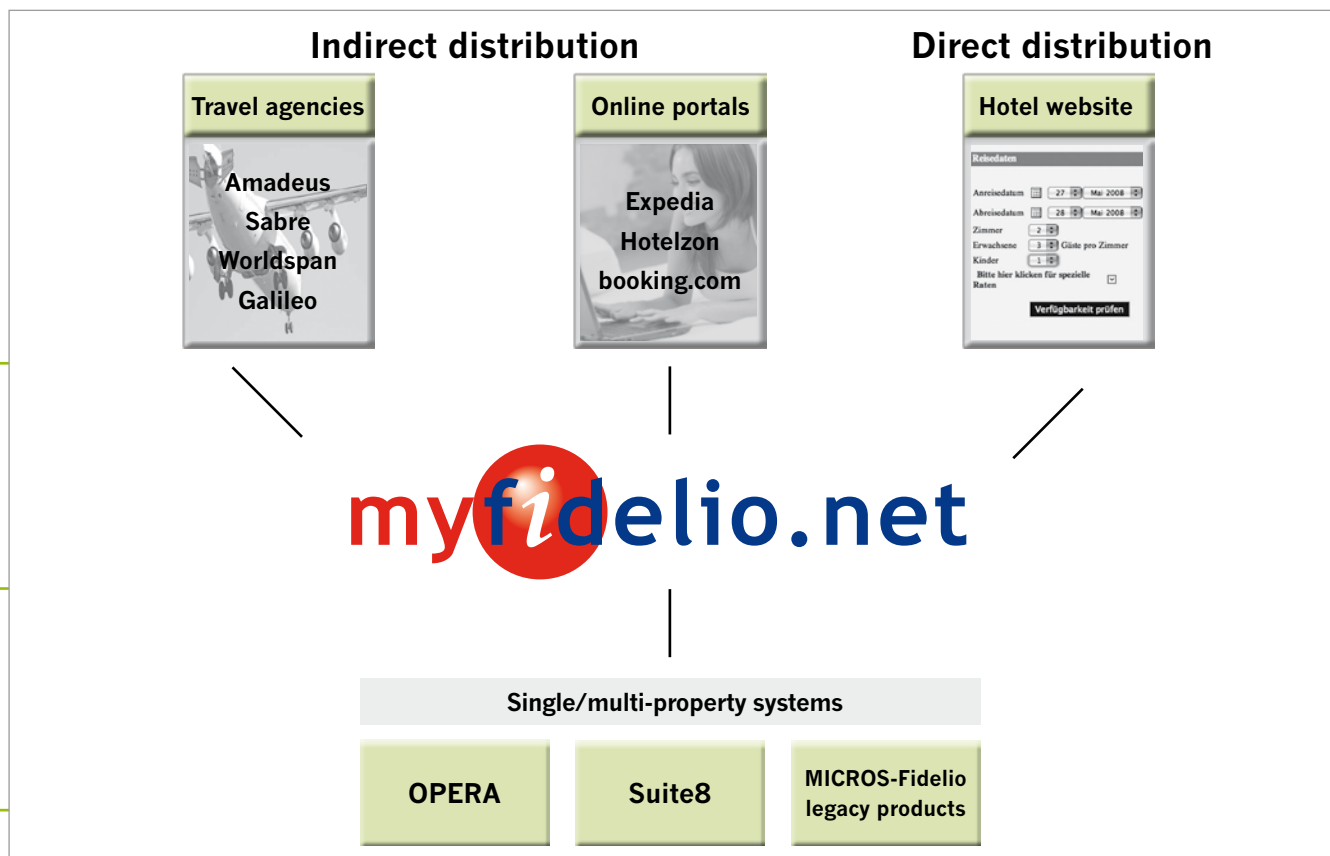
Online distribution – integrated Software as a Service solutions



Centralise for global reach – one solution serving all your booking channels

In today's global marketplace it is essential to ensure that your hotel is well represented in the key distribution channels for your market – online distribution is rising every year. myfidelio.net offers you the unique opportunity of presenting your hotel successfully on local, regional and international travel market levels and is easy to administer. myfidelio.net is our Software as a Service business model offering an integrated central reservation and distribution solution for the hospitality industry. Whether you operate an individual hotel or a hotel group, myfidelio.net facilitates efficient channel management to ensure a single-image inventory in all connected booking channels. Full integration with our Property Management Systems enables real-time automated data synchronisation between the PMS and all channels, minimising the need for manual data entry and ensuring maximum data integrity.

Be where your guests are. Available 24/7 myfidelio.net exposes your property to more potential clients than ever before. Take advantage of direct access to over 500,000 travel agency terminals worldwide that are connected through the Global Distribution Systems (GDS): Amadeus, Sabre, Galileo, Worldspan. Moreover, it allows you to efficiently sell your rooms on the world's most recognised business, leisure and consumer websites of the large



number of Alternative Distribution Systems (ADS). Benefit from direct connections to a number of ADS such as Expedia, Hotelzon and booking.com, including their affiliate networks hotels.com, hotwire.com and priceline-europe.com to name but a few. The XML-based interface makes the need of a switching company obsolete, enabling faster connection, better positioning – and lower booking fees for the hotel.

With mylink and mywebsite, myfidelio.net offers two ways of integrating the booking mechanism directly into your website. mylink provides you with an off-the-shelf Internet booking engine which can be customised in line with your website. mywebsite offers the opportunity of developing the booking engine front-end to suit your individual requirements. mylink and mywebsite are available in numerous languages and offer comprehensive rate management options.

Turn your website into your most powerful sales tool.

Deliver exciting customer experience through our myfidelio.net Internet booking engines and profit from valuable upselling opportunities. Promote packages and special offers for various market segments – business or leisure traveller, families, groups – within any reservation process.

myfidelio.net makes your investment predictable and transparent. As the number one provider of hosted solutions in our served industries, we have built the world's largest and most innovative support centre network for the hospitality industry. Hosted in our own data centre, myfidelio.net reduces your in-house IT activities while its running services are based on monthly customer service

and reservation fees. You do not need to invest in additional hardware or upfront licence fees, and there is no minimum of reservations required to use the myfidelio.net services. Due to its underlying OPERA Central Reservation System technology, the high level of integration cuts costs related to data maintenance through the automatic handling of routines out of and into the PMS.

As your one-stop service provider – myfidelio.net always has the right-sized solution for you. It offers the flexibility and scalability to suit your individual needs. You can opt for distribution over your own website only, or add distribution through a wide choice of Internet portals and the global travel agent business. Our exceptional customer care through our customer service teams across the globe includes: channel management to all Global Distribution Systems, your website and a variety of Internet channels, hosting and maintenance of all applications, training and consultancy, reporting, multilingual customer services, data configuration, 24/7 technical support, updates of all IATA records twice per month as well as interfaces to all MICROS-Fidelio PMS products.



Find out more about what MICROS-Fidelio can do for you

For more information about myfidelio.net please contact us at sales-eu@micros.com or visit us at www.myfidelio.net.

About MICROS-Fidelio

Serving the hospitality and speciality retail industries, we are the world's leading developer of enterprise applications. Our global presence and local support have helped us build a long list of references – hotels, restaurants, conference centres, retail, stadiums, theme parks, casinos and cruise ships. We maintain an intense dialogue with colleagues throughout these industries. The result is a wide range of integrated software, hardware and business technology solutions and services. These help to optimise your operation and increase profits by providing your guests with a personalised service.

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